



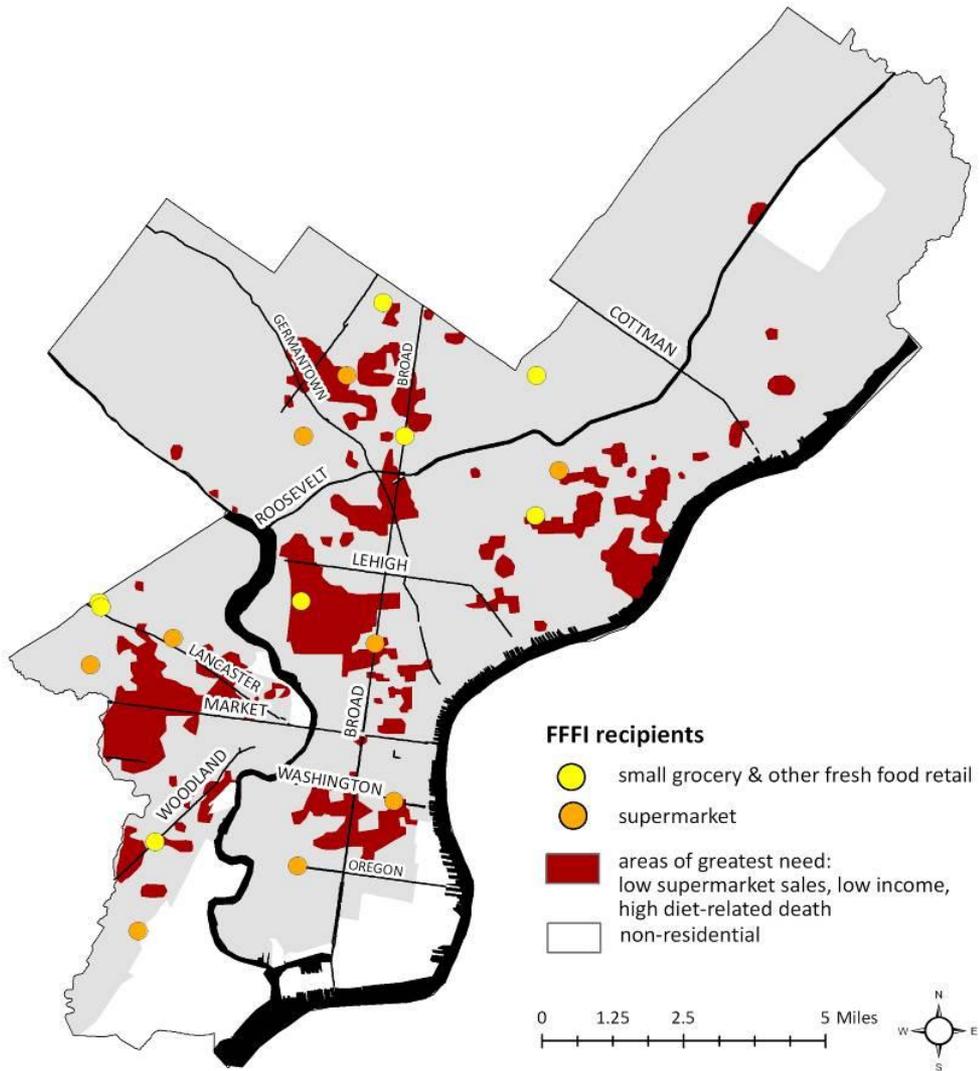






The Fresh Food Financing Initiative: recognized by Harvard University for its innovative, remarkable achievements in Pennsylvania.







“Some cities are trying to bring back the corner grocery in... underserved areas. In Pennsylvania, the Fresh Food Financing Initiative has been particularly successful and has begun encouraging similar programs throughout the country.”

-The New York Times,
March 21, 2009.

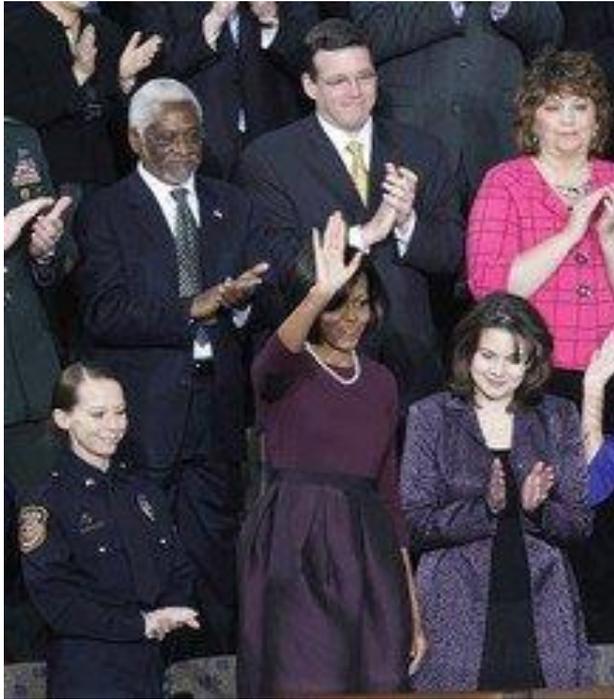






“[The Fresh Food Financing Initiative] is being heralded as a prime example of the type of collaborative partnership and innovative thinking needed in urban and metropolitan communities across the nation.”

- The Obama Administration



Grocer Jeff Brown, who operates four Philadelphia grocery stores funded by the Fresh Food Financing Initiative, with First Lady Michelle Obama at the State of the Union

Creating a national program: PolicyLink, The Reinvestment Fund and The Food Trust





“You all have done extraordinary and some could say revolutionary work here in this city. And as you all have said consistently, you couldn't do it without each other. That has been the resonating message...

It's really groundbreaking, and hopefully will set the tone for what we can do throughout the country.”

www.whitehouse.gov/the-press-office/remarks-first-lady-fresh-food-financing-initiative





The Food Trust